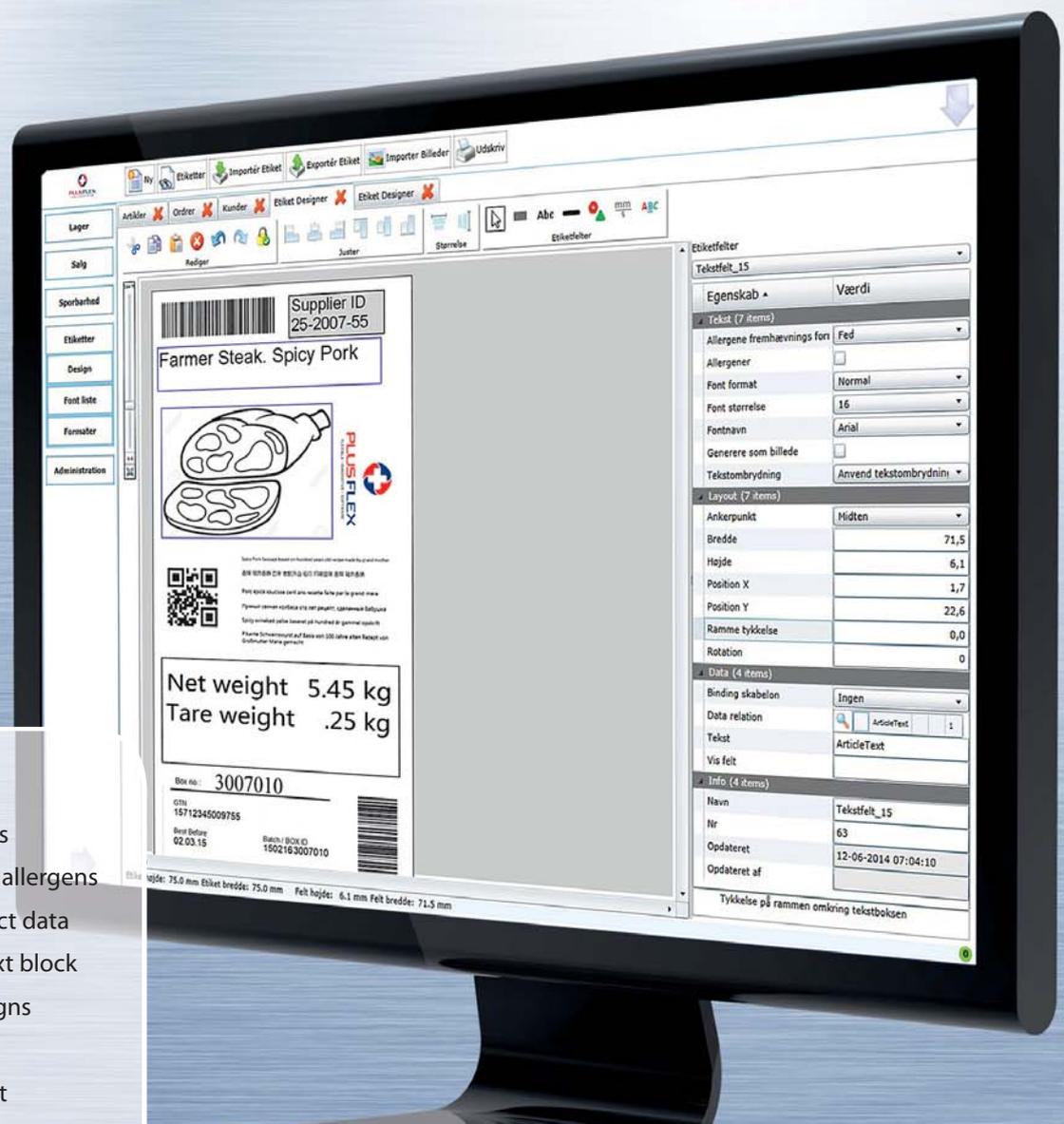


PlusFlex Label Designer

Managing product data and texts, barcodes and label-design



Key benefits:

- Eliminates incorrect entries
- Automatic highlighting of allergens
- Label preview of all product data
- Compound data in one text block
- Display of more label designs
- Automatic wordwrap
- Flexible design adjustment

The PlusFlex Label Designer is a user-friendly system for managing product data and label design.

Plusflex Label Designer

Using the advanced Label Designer function it's easy to setup the with texts in single lines or in text blocks, and with graphics and logos. Creating barcodes, e.g. according to the GS1 standard, and inserting lines and frames is also fast and simple.

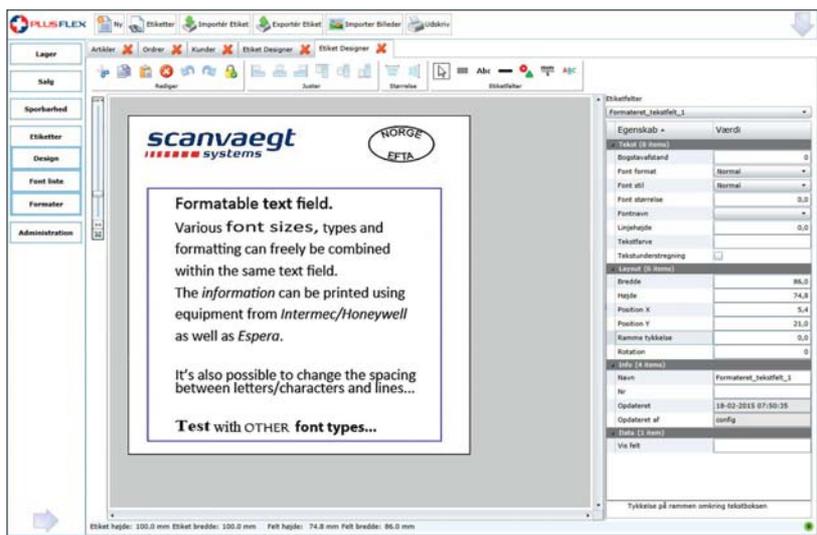
When working with text blocks the Label Designer can automatically wordwrap the texts to the actual design. It is also possible to use a separately formatted text block with an optional font, irrespective of the label printer applied. Words can be formatted individually as bold, italic or underlined. Using the field "Formatted text" it is possible to alter the spacing between letters/characters and lines.

Unlike many other labelling systems, PlusFlex Office is capable of displaying preview of the label of the selected product, with all data from the product database - naturally in full WYSIWYG.

All common barcodes like EAN13, ITF14, GS1 Databar, GS1 128, 2D, QR and Data-matrix can be applied with the Label Designer. The QR-code can for instance incorporate a specific URL per product, guiding the consumer - via an app on the smart phone - to the producer's website to see e.g. recipes.

It is possible to work with compound data in a text block, which has the advantage that data from several texts can be utilised in the samme text field. This is particularly useful when all text information is to be printed irrespective of the selected product.

In PlusFlex Office several label designs may be opened under individual tabs, making it easy to copy fields from one design to another.



PlusFlex Office

PlusFlex Office is the browser based main module, handling the administration of the system's basic functions. It's also here that all product numbers to be used in the system, are setup in the product database.

In PlusFlex Office, configurable files can be setup with e.g. important texts for labelling jobs in the food industry – e.g. product designations, ingredient lists with highlighted allergens, nutritional declarations, storage directions, country of origin, abattoir authorisation number and similar traceability information.

PlusFlex Office incorporates an automatic function for highlighting allergens; - when printing an ingredient text containing allergens, these are automatically formatted according to the selected setting, e.g. bold text. This is based on a setup list covering allergens.

Plusflex Office is run via an internet browser, e.g. MS Internet Explorer or Google Chrome.

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